

# JO MALONE

## LONDON

JO MALONE  
LONDON



PEONY &  
BLUSH SUEDE  
COLOGNE

JO MALONE  
LONDON



GRAPEFRUIT  
COLOGNE

JO MALONE  
LONDON



ENGLISH  
OAK  
& HAZELNUT  
COLOGNE

# Scent Layering by Jo Malone London

Scent Layering sits at the heart of the Jo Malone London philosophy. Each cologne is a blend of carefully selected ingredients made to combine with another to create a scent that is unique to the wearer.

The British fragrance and lifestyle house invites customers to layer up and make a cologne that is uniquely them, focusing on three scents from its collection, each with a very different effect. Whether starting with classics such as golden English Pear & Freesia, garden-fresh English Pear & Sweet Pea, effortless Wood Sage & Sea Salt, tantalising Lime Basil & Mandarin or another favourite, customers can add a twist of citrus with Grapefruit, a burst of freshness with English Oak & Hazelnut or a layer of warmth with Peony & Blush Suede. To make finding a perfect pairing effortless, Jo Malone London has compiled these three scents in the Scent Layering Starter Kit to allow for easy experimentation to match the mood, occasion or season. Play and combine to create a scent that's uniquely you.

The Scent Layering Starter Kit includes:

Grapefruit Cologne 9ml

English Oak & Hazelnut Cologne 9ml

Peony & Blush Suede Cologne 9ml

The Scent Layering Starter Kit is available online at [jomalone.com](https://jomalone.com) and in-store as from now.

**Suggested Retail Price: €57**

**Points of sales:** de Bijenkorf & Douglas in the Netherlands.

**For further press information or images, please contact:** Paiman Azizi  
([paiman@mmbusy.com](mailto:paiman@mmbusy.com))

Follow Jo Malone London on TikTok, Instagram, Facebook, X, YouTube, LinkedIn and Pinterest @JoMaloneLondon #JoMaloneLondon

About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.